

# Graphic

Hi, my name is **Maneesh Ambadi Valappil**, this is my **portfolio....**

# Designer



"I believe in the power of design to effectively convey messages and evoke emotions as a graphic designer with a passion for branding and visual communication. I am talented in producing unified and effective visual solutions for a variety of clients, having experience in a wide range of creative disciplines such as **branding, poster design, editorial design, and UI/UX design.**

Whether I'm developing a logo for a new business or designing a website layout, I'm committed to providing high-quality work that meets and exceeds my clients' expectations. I'm always looking for new challenges and chances to help me improve as a designer and make a positive impact via my work."

### Graphic Designer

Unique Properties  
Dubai, UAE  
SEP 2023 - Present

ARDOR Properties  
Abu Dhabi, UAE  
JAN 2022 - SEP 2023

Teamplanb Consultant  
Kerala, India  
JUN 2021 - SEP 2021

### Fr. Graphic Designer

Self Employed  
Remote  
NOV 2017 - JAN 2020

### Jr. Graphic Designer

Bluelines  
Kerala, India  
AUG 2016 - MAY 2017

[Linkedin](#)

[CV](#)

[maneesh496@gmail.com](mailto:maneesh496@gmail.com)

[+971588528641](tel:+971588528641)

### Education

**Animation Film Making Advanced**  
Toonz Academy, Kerala, India  
2019-2021

### Languages

**English**  
Native Proficiency

**Arabic**  
Basic in Reading

**Malayalam**  
Native Proficiency

**Hindi**  
Speaking

### Softwares

**Ps** ●●●●

**Ai** ●●●●○

**Id** ●●●●○

**Ae** ●●●●○

**Pr** ●●●●○

**Figma** ●●●●○

**Xd** ●●●●○

### Areas of interest

Poster Design

Branding Design

Layout Design

UI/UX Design

Branding

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**Brand Guide**

Client : Mind Matters  
Industry : Mental Health Organization

# Comfort Green

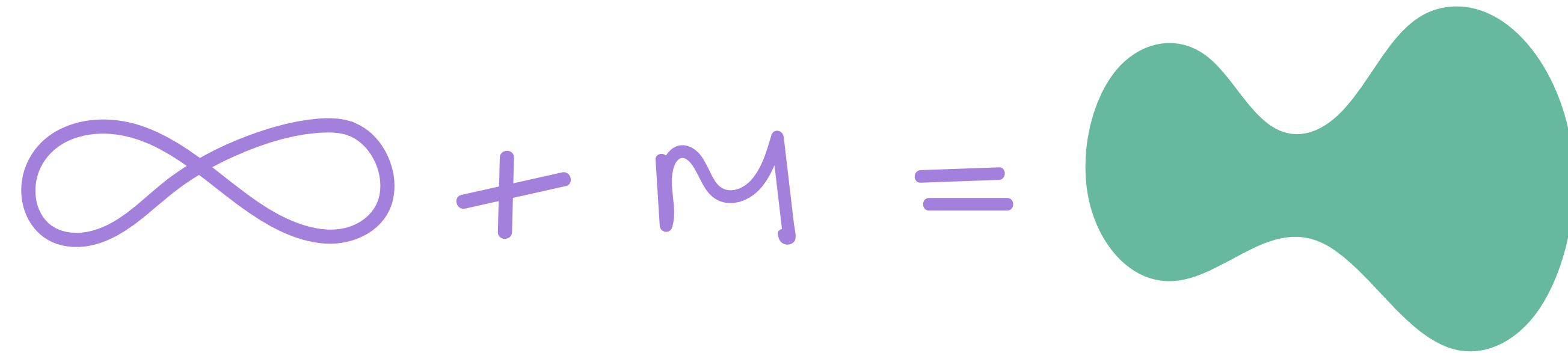
#65B89F  
RGB : 101,184,159  
CMYK : 45,0,14,28



# Pure Orchid

#A47FDC  
RGB : 164,127,220  
CMYK : 25,42,0,14





## | Meaning

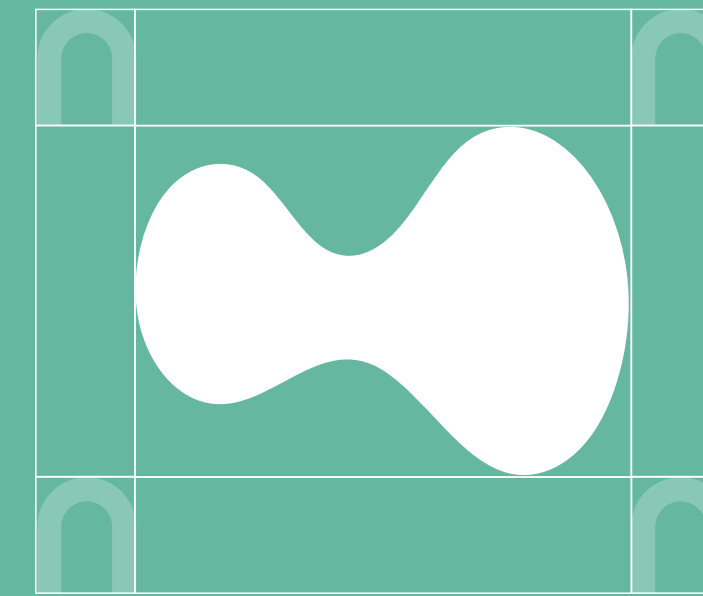
The logo for “Mind Matters” represents the organization’s focus on supporting individuals with mental health issues to self-reflect and tap into their infinite potential.

The logo mark, which resembles an infinity sign, where I combined infinity with letter “M”, it represents the infinite nature of the human mind and its potential for growth and healing. It symbolizes the idea that there are no limits to personal development

and that every individual has the capacity to overcome challenges and thrive.

In the word mark “Mind Matters” the “Matters” is intentionally flipped to represent a mirror reflection. This flip signifies the concept of self-reflection and introspection. It reflects the organization’s mission to help individuals with mental health concerns gain clarity, understand themselves better, and break free from confusion and feeling trapped.





## Clear Spacing

Clear Spacing is defined for the Combination logo by taking the height and width of letter “n” in “mind”.

Clear Spacing is defined for the logo mark by taking the half of height and width of letter “n” in “mind”

Avenir Font is used for this brand  
0,1,2,3,4,5,6,7,8,9,10 Book

Avenir Font is used for this brand  
0,1,2,3,4,5,6,7,8,9,10 Medium

**Avenir Font is used for this brand**  
**0,1,2,3,4,5,6,7,8,9,10** Black



# | Typeface


Avenir Typeface is used for this brand








Meet Our Specialists



**Dr. Flora**  
Clinical Psychologist




mindmatters.com

LET'S  
TALK  
ABOUT  
MENTAL  
HEALTH




mindmatters.com

Meet Our Specialists



**Dr. Sisly**  
Clinical Psychologist



mindmatters.com







**ind  
matters**  
Cultivating Wellness

E. [info@mindmatters.com](mailto:info@mindmatters.com) | Building 10, ABC Residence, Abcd  
T. +965 0123 4567 | St, Salmiya, Kuwait



W. [mindmatters.com](http://mindmatters.com)



ANARA - a short case study

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A Showcase of My Latest Branding Project

Client : Anara Center for Mental Health  
<https://www.anarahealth.org/>

Industry: Mental Health  
Location: Kuwait



The logo design for Anara, representing mental health care, encapsulates the essence of guiding individuals through their emotional journeys towards empowerment and wholeness. The Arabic bold typography of “انارا” embodies the brand’s commitment to illuminating the path for wanderers navigating the complexities of their mental health. It symbolizes the transformative journey, where the brand serves as a beacon of light, fostering strength, resilience, and completeness within each person. The logo’s design echoes the notion of shedding light on the darkness of uncertainty, fostering a sense of guidance and empowerment, ultimately aiding individuals in reclaiming their inner power and finding solace in their emotional well-being.

# Burnt Copper

HEX #C56A39  
RGB  
R - 197 | G - 106 | B - 57  
CMYK  
C - 22 | M - 70 | Y - 90 | K - 5



# Dun

HEX #DFC7A7  
RGB  
R - 223 | G - 199 | B - 167  
CMYK  
C - 12 | M - 18 | Y - 36 | K - 0

# Abc

## Poppins

Anara Center for Mental Health  
0,1,2,3,4,5,6,7,8,9

Anara Center for Mental Health  
0,1,2,3,4,5,6,7,8,9

Anara Center for Mental Health  
0,1,2,3,4,5,6,7,8,9

**Anara Center for Mental Health**  
**0,1,2,3,4,5,6,7,8,9**

Light

Regular

Medium

**Bold**

Light

Regular

Medium

**Bold**

مركز انارا للاستشارات النفسية  
١,٢,٣,٤,٥,٦,٧,٨,٩,١٠

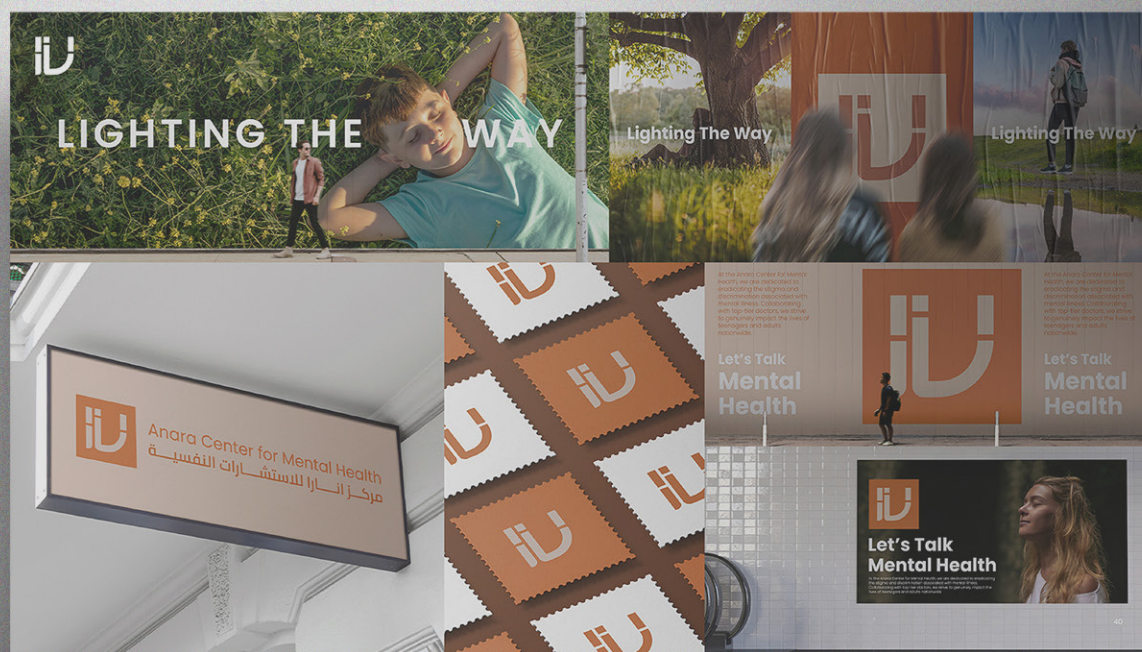
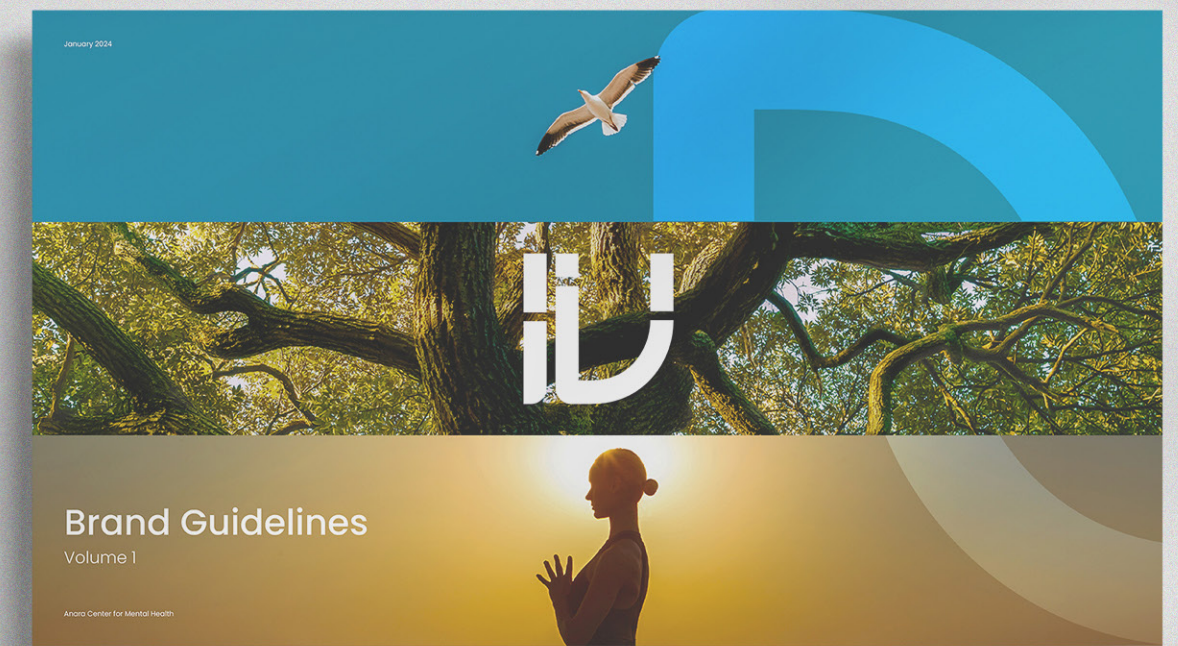
مركز انارا للاستشارات النفسية  
١,٢,٣,٤,٥,٦,٧,٨,٩,١٠

مركز انارا للاستشارات النفسية  
١,٢,٣,٤,٥,٦,٧,٨,٩,١٠

**مركز انارا للاستشارات النفسية**  
**١,٢,٣,٤,٥,٦,٧,٨,٩,١٠**

# أبت

Cairo





**Lighting The Way**



**Lighting The Way**

Social Media Posters

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**UAE National Day**

A Manipulation poster which designed for 52nd UAE National Day.



**The Sustainable City - Yas Island - ALDAR**

A Manipulation poster of a Sustainable City development project of Aldar in Yas Island.



**Saadiyat Lagoons - Saadiyat Island - ALDAR**

A Manipulation poster of a residential development project of Aldar in Saadiyat lagoons, Saadiyat island



### National Read a Book Day

A manipulation poster that showcases the importance of reading and celebrates National Read a Book Day.



### World Environment Day

A manipulation poster which is designed to spread awareness of the importance of environmental conservation.



### Yas Island vs Saadiyat Island

A manipulation poster which shows the dynamic contrast between Yas Island's attractions and Saadiyat's tranquility.





**Haven - ALDAR**

A landscaped manipulation poster of a residential development project of Aldar



**Reem Hills (Seamless Carousel)**

This seamless carousel poster is designed for Reem Hills, developed by Q Properties.



The carousel poster is meant to entice potential buyers and investors



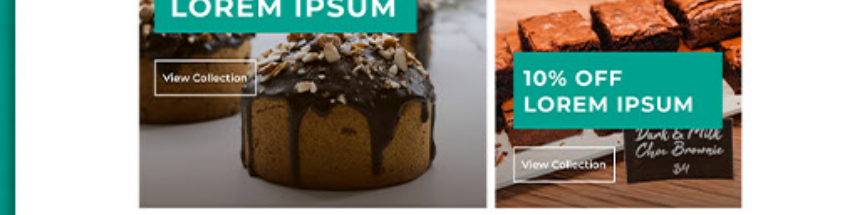
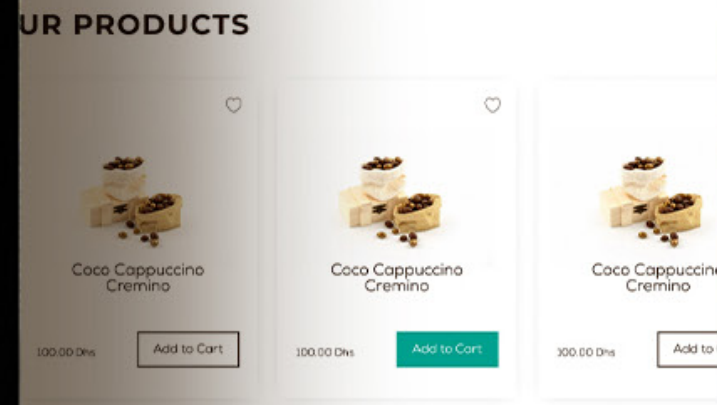
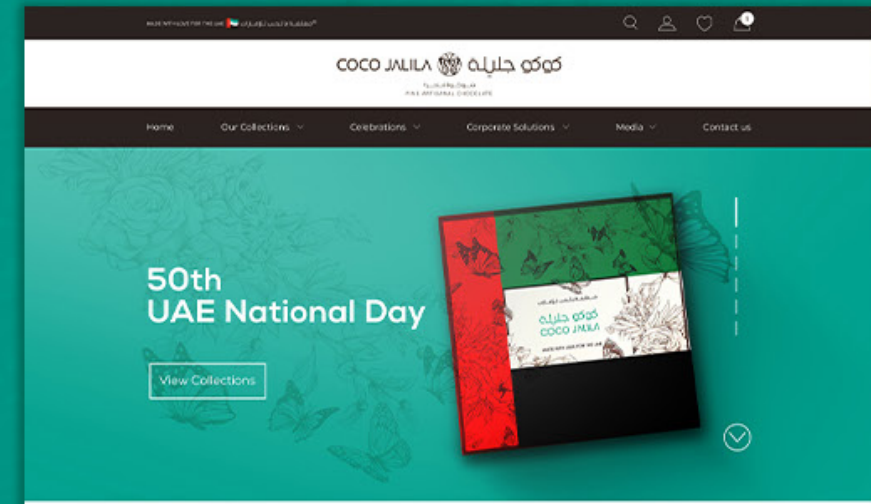
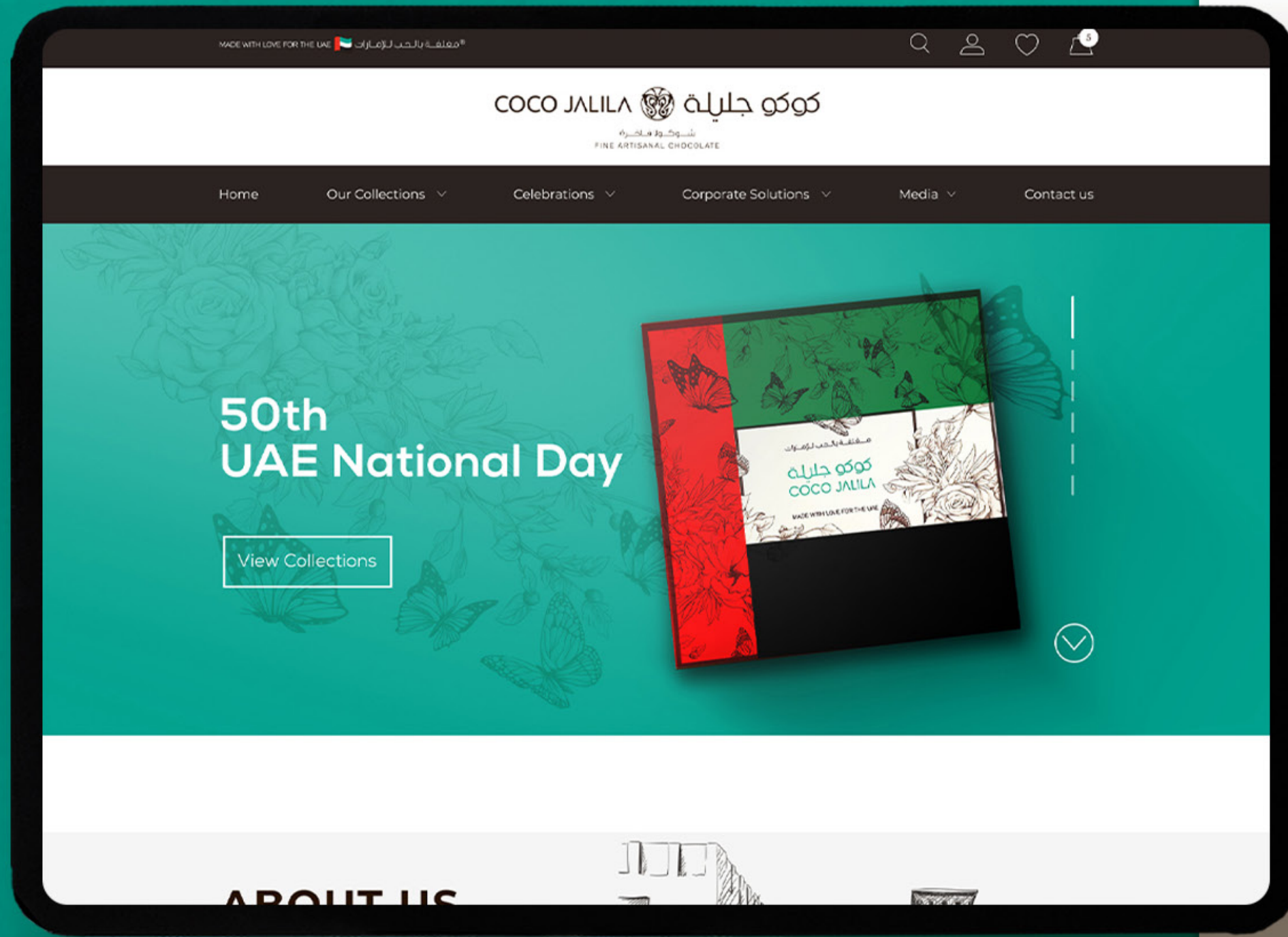
to consider purchasing a property in Reem Hills.

UI Design

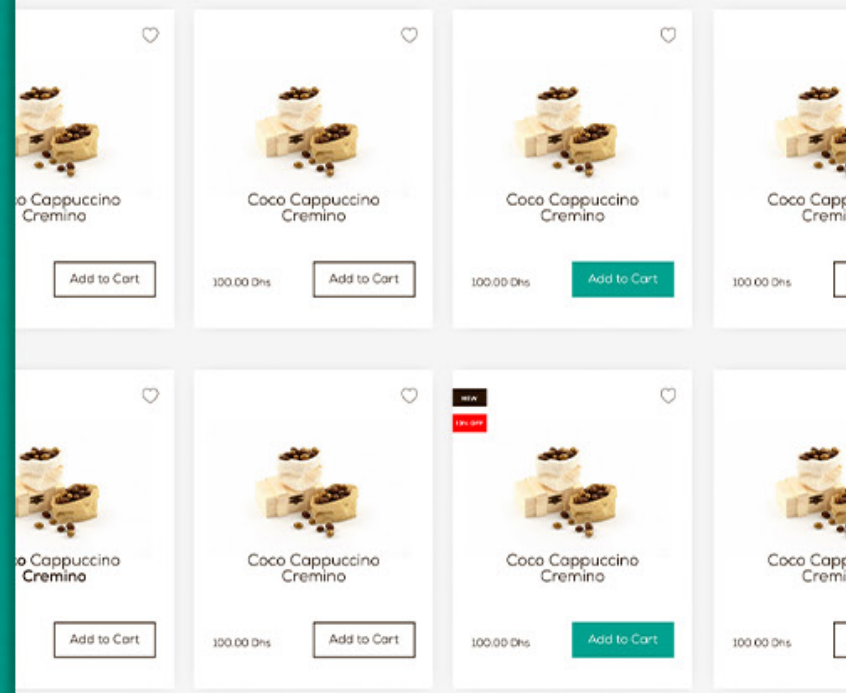
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# Coco Jalila

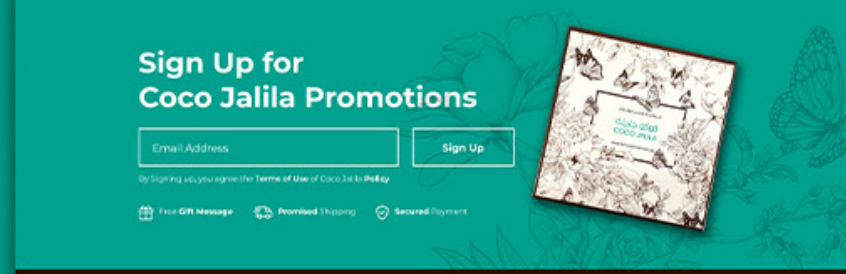
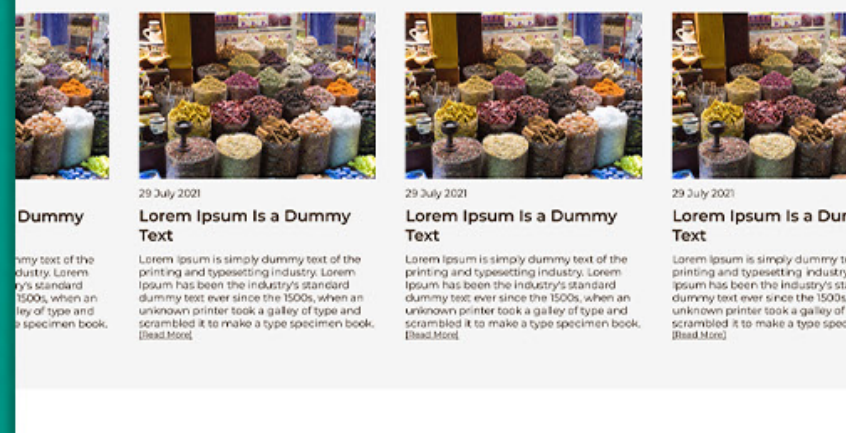
A UI proposal for Coco Jalila.  
A Dubai based online chocolate shop.



## FEATURED COLLECTIONS



## OUR STORIES



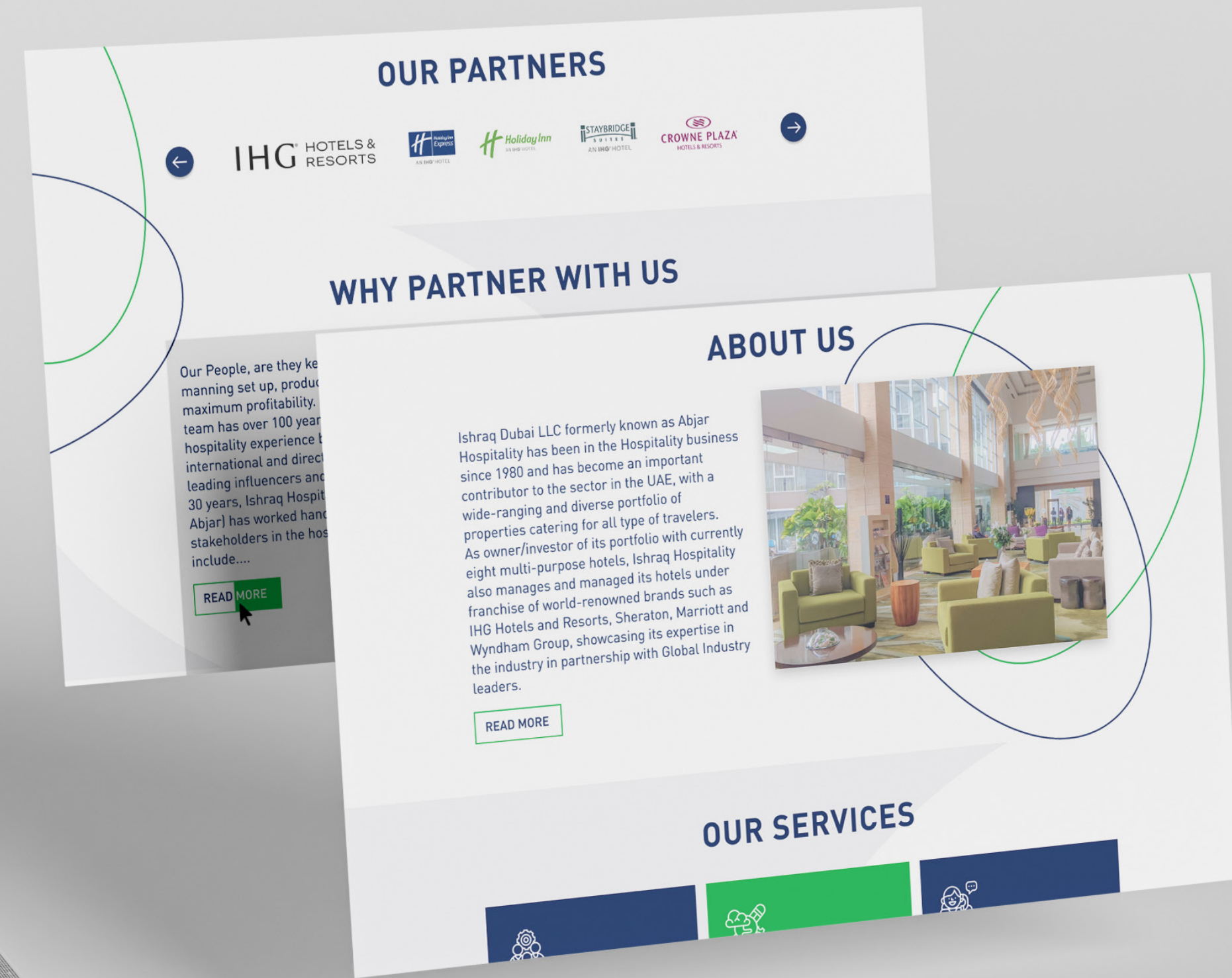


### Game Dubai

A UI proposal for Game Dubai.  
An online Gaming Hub.

## Ishraq Hospitality

A UI proposal for Ishraq Hospitality.  
An hospitality advisory service partner.



# Thank You!

I appreciate you taking the time to look over my work.  
To find out more, please visit my website at  
[www.avmarte.com](http://www.avmarte.com)

I look forward to exploring how my abilities can  
support your company.

You can reach me via mobile at +971 58 850 8641 or  
email at [maneesh496@gmail.com](mailto:maneesh496@gmail.com).

